



# Small Business Saturday

**Contact:** Owner, Larry Robinson  
**Phone:** 417-862-9844

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## **For Immediate Release**

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## **Saturdays Are for Bikers**

### **Reuniting the Community**

**Springfield** – Biker Wear Wholesale American Bag & Strapping Co, will be involved in Small Business Saturday.

In honor of Small Business Saturday, we will be giving away five Matte Black Nikko helmets. Saturday, November 30, a raffle will take place at our store located at 719 W. Commercial Street. In addition, the store will have a 25% off promotion and a pair of free sunglasses with any purchase.

Small Business Saturday is an annual shopping holiday to promote small and local businesses, to influence customers to shop within the community. The goal is to remind customers that they are vital to the success of small businesses in their communities. Without their service local retail stores and restaurants would diminish. We are looking to reunify the people with its local community.

Biker Wear Wholesale has been in Springfield since 1947. This year will be the first time they are involved in Small Business Saturday. Larry Robinson, owner of Biker Wear Wholesale, is thrilled about the opportunity. "Being a part of Small Business Saturday really gives me confidence that we are heading towards the right direction. We've been around a long time and plan on being around much longer."

Come down to Biker Wear Wholesale Saturday, November 30, to enter the raffle for a chance to win a Matte Black Nikko helmet and take advantage of the many deals we're having. If you want to stay updated on any promotions or events, follow us on Facebook @BikerWearWholesale. You can also visit our website at [www.bikerwearwholesale.com](http://www.bikerwearwholesale.com). Feel free to come shop with us. We're open Monday through Friday from 8:30 a.m. to 4:30 p.m., and Saturday from 10 a.m. to 3 p.m. We look forward to seeing you soon.

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## **Business Background**

**Contact:** Owner, Larry Robinson

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### **The Beginning**

American Bag & Strapping Co has been in business over 80 years. Earl H. Robinson worked at American Bag Company in the mid-1930s. In the mid-1950s, Earl would buy the company and continue to build on the success of the company. The current owner Larry Robinson, his son, helped him run the business as well. American Bag & Strapping Co. mainly sold feed bags but would eventually start selling strappings and packing supplies. Once the sales for bags started to die down, they would begin to sell biker apparel and accessories such as gloves, shirts, saddle bags, etc.

### **Present Day**

Biker Wear Wholesale is a division of American Bag & Strapping Co. Biker Wear Whole has been around over 65 years. February 22, 2018 the 909 W. Commercial St., burned. The fire caused major damage to the building and merchandise was tarnished due to smoke damage. The owners decided to move a few doors down at 719 W. Commercial St. Biker Wear Wholesale sales a variety of items from biker wear, helmet stickers, coats, and much more.



## Owner Bio

- **Keeping it in the family:** The current owner Larry Robinson inherited the business from his father, Earl H. Robinson. Earl fought in WW2 and earned 2 purple hearts and a bronze star. Larry's son Brian helps as well. The Robinsons have been running the business over 65 years.
- **A man of the people:** Larry has received raved reviews for the quality of his business and great personality. Larry is well liked throughout the community and people look at him as a friend in Springfield. Not only Larry, but Linda and Brian are both great with customers. They are considered nice and helpful staff members.



## SMALL BUSINESS STATISTICS



A TOTAL OF 294,834  
COMPANIES EXPORTED  
GOODS FROM THE  
UNITED STATES IN 2015



United States small  
businesses employed  
58.9 million people, or  
47.5% of the private  
workforce, in 2015.

1.9 m

Small businesses created 1.9 million net new jobs in 2015.

8.0 m

8.0 million of small  
businesses are minority-  
owned

32.9 %

Small firms generated 32.9%  
of the U.s \$1.3 trillion in 2015

# Images





## Images







## Testimonials

### Why Shop Small Business Saturday?



Nicholas Younger  recommends Biker Wear Wholesale. 

4 years ago · 

#### 5 stars

Some of the best prices in the ozark's  
If you need great Quality biker apparel you got to come to biker warehouse sale some of the best stuff but the best prices





Jason Lacey  recommends Biker Wear Wholesale. 

2 years ago · 

#### 5 stars

Bought several items here. Great place with great prices. Very good people behind the counter. I would recommend this store to anyone



Shellie Wilson Robinson  recommends Biker Wear Wholesale. 

4 years ago · 

#### 5 stars

This is an amazing place! Family owned and the owner, Larry Robinson, is like your best friend as soon as you meet him. This place feels like a home away from home